

Primary Care Cardiovascular Journal

**PCCJ**  
Keeping up to date with CVD and diabetes



The British Journal of  
**Primary Care  
Nursing**

**PLACES  
LIMITED**

**MAKING BEST PRACTICE, EVERY DAY PRACTICE**

**THIRD UK PRIMARY CARE CARDIOVASCULAR CONFERENCE**

# **ISSUES AND ANSWERS IN CARDIOVASCULAR DISEASE 2014**

**Making the difference in primary care**

**14th & 15th NOVEMBER 2014**

**EAST MIDLANDS CONFERENCE CENTRE, NOTTINGHAM**

**Enthusiastic response across the primary care team**

**“ Excellent conference ”**

**“ Thank you for a great conference ”**

**“ Helpful and inspiring ”**

**“ Interaction and networking is brilliant ”**

**“ Speakers were excellent ”**

**“ Best ever conference ”**

**“ Learnt a lot – got new ideas ”**

**One and half days of “need-to-know”**

- State-of-the-art reviews
- Interactive case studies
- Integrated satellite symposia
- Hands-on educational workshops
- Expert panels
- Latest NICE guidance

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## WHAT YOU WILL GAIN

- 10 expert talks translating guidance into daily practice
- 10 Educational Updates and workshops
- Interactive case presentations on problem patients and reducing referrals
- Frequent opportunities to exchange experiences and best practice with colleagues

## HOT TOPICS

Evidence-based reviews, new ideas and practical tips on prevention, diagnosis and management including the implementation of recent NICE guidance and QOF.

- New Joint British Society Guidelines on Prevention of CVD in Clinical Practice (JBS3) and recent NICE Guidance
- How to...
  - Prevent hospital admissions
  - Improve management of heart failure
  - Maintain glycaemic control
  - Manage the breathless patient
  - Diagnose and treat dementia
  - Reduce the risk of chronic kidney disease (CKD)
  - Identify and treat familial hypercholesterolaemia
  - Effectively reduce the risk of stroke in patients with atrial fibrillation
- Changing patient behaviour and lifestyles to reduce CVD risk: Motivational interviewing

**AGENDA AVAILABLE NOW**  
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..... **and much more**

For updates on speakers and sessions:



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[www.issuesandanswers.org](http://www.issuesandanswers.org)

## AFFORDABLE REGISTRATION FEES.....

Thanks to the support of educational sponsors we are able to make all this available at AFFORDABLE REGISTRATION FEES

### REGISTRATION FEES

(including VAT, conference materials, dinner, lunches and refreshments)

	FULL (1st July onwards)	PLEASE TICK
GPs	£129.00	<input type="checkbox"/>
GP Registrars	£99.00	<input type="checkbox"/>
Nurses and other healthcare professionals	£99.00	<input type="checkbox"/>

## ... AND AFFORDABLE, TOP-CLASS ACCOMODATION



Centrally located with easy access by road and rail, the East Midlands Conference Centre at the University of Nottingham with state-of-the-art facilities allowing the educational sessions, workshops, catering and exhibition to be accommodated in a single venue.

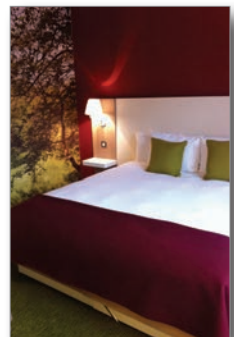


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Book at: [www.issuesandanswers.org](http://www.issuesandanswers.org)



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LEGAL NOTICES

- \* Places are not guaranteed until payment has been received in full.
- \* By registering for the conference you are agreeing to your name and town being included in the list of attendees.
- \* Due to the special rate negotiated for accommodation, cancellation is non-refundable.
- \* A standard 25% (of the registration fee) as a cancellation charge applies if you cancel your place before 27th September 2014. No refunds will be made for cancellations made on or after 27th September 2014.
- \* The organisers reserve the right to alter the programme without prior notice.
- \* In the event that the conference is cancelled or cannot take place for any reason outside the control of the organisers, registration fees and accommodation booked through us will be refunded in full. The total liability of the organisers shall be limited to that of a refund only and it shall not be liable for any other loss, cost or expense, howsoever arising
- \* Delegates are recommended to take out appropriate travel insurance.